

[HTTPS://MOUNTAINSTOSEAMEDIA.COM/](https://mountainstoseamedia.com/) ONLINE PRIVACY NOTICE

1. Introduction.

- (a) **Web Site Owner.** [Name of Company, i.e., “Mountains to Sea Media, LLC”] (“Mountains to Sea Media”) is the owner of this web site (“Mountains to Sea Media Web Site”) located at <https://mountainstoseamedia.com/> . Mountains to Sea Media can be contacted by mail at 143 Savannah Dawn Dr, Mars Hill, NC 28754, or by e-mail at info@mountainstoseamedia.com. This online privacy notice discloses Mountains to Sea Media information practices for this Mountains to Sea Media Web Site, including what type of personal identifiable information is requested in order to make a purchase, how the information is used, and with whom the in-formation is shared.
- (b) **Anonymous Web Site Visits.** In general, you can visit on the Mountains to Sea Media Web Site without disclosing or revealing any personal information. Mountains to Sea Media Web Site uses Google Analytics to collect standard website metrics, including, but not limited to: time of visit, pages visited, time spent on each page of the website visited and referring site details, such as the URI a user came through to arrive at this web site. Mountains to Sea Media keeps track of the domains from which people visit us. Mountains to Sea Media analyzes the data gathered from Web Site visits for trends and statistics, and then Mountains to Sea Media discards the gathered data.
- (c) **Web Site Transactions.** At times, Mountains to Sea Media will need personal information regarding a customer or a prospect. For example to complete the Mountains to Sea Media Website Contact form, Mountains to Sea Media may need to know a customer's name and e-mail address. It is Mountains to Sea Media's intent to inform you know before Mountains to Sea Media collects personal information, such as user's name and/or email address on the Internet. If you tell us that you do not wish to have this information used as a basis for further contact with you, Mountains to Sea Media will respect your wishes.

2. Personal Information That May Be Collected.

- (a) **Identifying Information.** In order to make a purchase or to access designated subscriber services and /or restricted areas within the Mountains to Sea Media Web site, Mountains to Sea Media will request a user to provide certain personal identifying information, which may include: full name, e-mail address, telephone number, facsimile number, method of payment, and, if applicable, credit card number. Mountains to Sea Media may request additional information as necessary to establish and maintain a customer's account.
- (b) **Service Quality Monitoring.** Some Web site transactions may require a customer to telephone Mountains to Sea Media, or Mountains to Sea Media to call the customer. If you provide your number on the Contact Us form on the website, you are providing your consent for Mountains to Sea Media to contact you via telephone. Mountains to Sea Media will not contact you by telephone without your prior consent, except to confirm an order placed online and/or to inform a customer of the status of such order.

Customer should be aware that it is Mountains to Sea Media's practice to monitor, and in some cases record such calls for staff training or quality assurance purposes.

- (c) **Information from Children.** Mountains to Sea Media does not sell products or services for purchase by children, and will not collect or post information from a child under the age of 18 without the involvement of a parent or guardian. Mountains to Sea Media will notify the child's parent or guardian at the e-mail address provided by the prospective customer, alerting the parent or guardian to the child's use of the Web site and providing instructions as to how the parent or guardian can delete the child's registration from the Web site. Mountains to Sea Media does not use personally identifying information collected from children for marketing or promotional purposes, and does not disclose such information to any third party for any purpose whatsoever.
- (d) **Lost or Stolen Information.** If a customer's credit card is lost or stolen, the customer should promptly notify Mountains to Sea Media in order to enable Mountains to Sea Media to cancel the lost or stolen information and to update its records with a changed credit card and/or password.
- (e) **Chat Rooms, Forums and Bulletin Boards.** If customer participates in an Mountains to Sea Media chat room, discussion forum, or posts messages to an Mountains to Sea Media bulletin board, customer should be aware that the information disclosed and shared will be broadly available to other persons, both inside of and/or outside Mountains to Sea Media, who have access to that chat room, forum or bulletin board. Some individual Mountains to Sea Media chat rooms, forums or bulletin boards have additional rules and conditions regarding participation. Also, participant's expressed opinion is his or her own and should not be considered as reflecting the opinion of Mountains to Sea Media.
- (f) **Links to Other Web Sites.** A Mountains to Sea Media Web site may contain links to other web sites. Mountains to Sea Media is not responsible for the privacy practices or the content of those other Web sites.

3. Uses Made of the Information.

- (a) **Limited Uses Identified.** Without customer's prior consent, Mountains to Sea Media will not use your personal identifiable information for any purpose other than that for which it is submitted. Mountains to Sea Media uses personal identifiable information to reply to inquiries, handle complaints, provide operational notices and in program record-keeping. Mountains to Sea Media also processes billing and business requests related to Mountains to Sea Media Web Site participation.
- (b) **Marketing Uses.** Unless customer informs Mountains to Sea Media otherwise, any contact information provided by the customer to Mountains to Sea Media will be used to provide customer with information about Mountains to Sea Media 's Web site, Mountains to Sea Media products and services, and related information in which customer has indicated an interest.
- (c) **Stored Information Uses.** Mountains to Sea Media stores and retains the information provided by the customer and the information entered on the Mountains to Sea Media Web site. This information is used to contact customer about Mountains to Sea

Media's services and products and to compile a customer's purchase history in order to enable Mountains to Sea Media to recommend products, services, or special offers that would be of interest to a customer.

- (d) **Online Advertising.** Some companies that help Mountains to Sea Media deliver interactive on-line advertising, such as banner ads, may collect and use information about Mountains to Sea Media's customers to help Mountains to Sea Media better understand the types of advertising or promotions that are most appealing to Mountains to Sea Media's customers. After it is collected the information is aggregated so it is not identifiable to a specific individual. If, however, customer would prefer that these companies not collect such information, please inform Mountains to Sea Media of this preference by contacting Mountains to Sea Media directly at info@mountainstoseamedia.com.

4. Disclosure of the Information.

- (a) **Within Corporate Organization.** Mountains to Sea Media is a multinational organization, with legal entities, business processes, management structures, and technical systems that cross borders. Mountains to Sea Media may share your personal information within the Mountains to Sea Media corporate organization, and may transfer the information to countries in the world where Mountains to Sea Media conducts business. Some countries may provide less legal protection for customer personal information. In such countries Mountains to Sea Media will still handle customer personal information in the manner describe herein.
- (b) **Mergers and Acquisitions.** Circumstances may arise where for business reasons, Mountains to Sea Media decides to sell, buy, merge or otherwise reorganize its businesses in the United States or some other country. Such a transaction may involve the disclosure of personal identifying information to prospective or actual purchasers, and/or receiving such information from sellers. It is Mountains to Sea Media's practice to seek appropriate protection for information in these types of transactions.
- (c) **Agents.** Mountains to Sea Media employs or engages other companies and individuals to perform business functions on behalf of Mountains to Sea Media. These persons are provided with personal identifying information required to perform their functions, but are prohibited from using the information for other purposes. These persons engage in a variety of functions which include, but are not limited to, fulfilling orders, delivering packages, removing repetitive information from customer lists, analyzing data, providing marketing assistance, processing credit card payments and providing customer services.
- (d) **Affiliated Businesses.** Mountains to Sea Media works closely with affiliated businesses operating web site stores, providing services or selling products on each other's Web sites. These businesses identify themselves to customers. Customer information related to a transaction with an affiliated business is shared with that affiliated business.
- (e) **Marketing Analysis by Third Parties.** Mountains to Sea Media reserves the right to disclose to third parties personal information about customers for marketing analysis;

however, any information disclosed will be in the form of aggregate data that does not describe or identify an individual customer.

- (f) **Disclosure to Governmental Authorities.** Under certain circumstances, personal information may be subject to disclosure pursuant to a judicial or other government subpoenas, warrants or orders.

5. Use of Computer Tracking Technologies.

- (a) **No Tracking of Personal Information.** Mountains to Sea Media's Web Site is not set up to track, collect or distribute personal information not entered by visitors. Through web site access logs Mountains to Sea Media does collect clickstream data and HTTP protocol elements, which generate certain kinds of non-identifying site usage data, such as the number of hits and visits to our sites. This information is used for internal purposes by technical support staff for research and development, user analysis and business decision making, all of which provides better services to the public. The statistics garnered, which contain no personal information and cannot be used to gather such information, may also be provided to third parties.
- (b) **Use of Cookies.** Mountains to Sea Media, or its third party vendors, collects non-identifiable and personal information through the use of various technologies, including "cookies". A cookie is an alphanumeric identifier that a Web site can transfer to customer's hard drive through customer's browser. The cookie is then stored on customer's computer as an anonymous tag that identifies the customer's computer, but not the customer. Cookies may be sent by Mountains to Sea Media or its third party vendors. Customer can set its browser to notify customer before a cookie is received, giving an opportunity to decide whether to accept the cookie. Customer may also set its browser to turn off cookies; however, some Web sites may not then work properly.
- (c) **Use of Web Beacon Technologies.** Mountains to Sea Media may also use Web beacon or other technologies to better tailor its Web site to provide better customer service. If these technologies are in use, when a visitor accesses these pages of the Web site, a non-identifiable notice of that visit is generated which may be processed by Mountains to Sea Media or by its suppliers. Web beacons usually work in conjunction with cookies. If customer does not want cookie information to be associated with customer's visits to these pages, customer can set its browser to turn off cookies; however, Web beacon and other technologies will still detect visits to these pages, but the notices they generate cannot be associated with other non-identifiable cookie information and are disregarded.
- (d) **Collection of Non-Identifiable Information.** Mountains to Sea Media may collect non-identifiable information from user visits to the Mountains to Sea Media Web site(s) in order to provide better customer service. Examples of such collecting include: traffic analysis, such as tracking of the domains from which users visit, or tracking numbers of visitors; measuring visitor activity on Mountains to Sea Media Web site; Web site and system administration; user analysis; and business decision making. Such information is sometimes known as "clickstream data." Mountains to Sea Media or its contractors may use this data to analyze trends and statistics.

- (e) **Collection of Personal Information.** Mountains to Sea Media collects personal identifying information from customer during a transaction. Mountains to Sea Media may extract some personally identifying information about that transaction in a non-identifiable format and combine it with other non-identifiable information, such as clickstream data. This information is used and analyzed only at an aggregate level (not at an individual level) to help Mountains to Sea Media understand trends and patterns. This information is not reviewed at an individual level.

6. Information Security.

- (a) **Commitment to Online Security.** Mountains to Sea Media employs physical, electronic and managerial procedures to safeguard the security and integrity of personal information. Billing and payment data is encrypted whenever transmitted or received online. Personal information is accessible only by staff designated to handle online requests or complaints.
- (b) **No Liability for Acts of Third Parties.** Mountains to Sea Media will exercise all reasonable efforts to safeguard the confidentiality of customer personal information. However, transmissions protected by industry standard security technology and implemented by human beings cannot be made absolutely secure. Consequently, Mountains to Sea Media shall not be liable for unauthorized disclosure of personal information due to no fault of Mountains to Sea Media including, but not limited to, errors in transmission and unauthorized acts of Mountains to Sea Media staff and/or third parties.

7. Privacy Policy Changes and Opt-Out Rights.

- (a) **Changes to Privacy Policy.** This privacy notice was last updated on June 24, 2022. Mountains to Sea Media reserves the right to change or update its privacy policy statement at any time. A notice of any material change will be posted on the Mountains to Sea Media Web site home page for thirty (30) days. Unless a customer contacts Mountains to Sea Media at info@mountainstoseamedia.com the customer will be deemed to have accepted Mountains to Sea Media 's privacy policy updates.
- (b) **Opt-Out Right.** Customer and/or prospective customer has the right at any time to cease permitting personal information to be collected, used or disclosed by Mountains to Sea Media and/or by any third parties with whom Mountains to Sea Media has shared and/or transferred such personal information. Right of cancellation may be exercised by contacting Mountains to Sea Media via e-mail info@mountainstoseamedia.com. After processing the cancellation, Mountains to Sea Media will delete customer or prospective customer's personal information from its data base.

8. Access Rights to Data.

- (a) **Information Maintained by Mountains to Sea Media.** Upon customer's request, Mountains to Sea Media will provide a reasonable description of customer's personally identifiable information that Mountains to Sea Media maintains in its data bank.

Mountains to Sea Media can be contacted by e-mail at info@mountainstoseamedia.com.

- (b) **Corrections and Changes to Personal Information.** Help Mountains to Sea Media to keep customer personal information accurate. If customer's personal information changes, or if customer notes an error upon review of customer information that Mountains to Sea Media has on file, please promptly e-mail Mountains to Sea Media info@mountainstoseamedia.com and provide the new or correct information.
- (c) **Your California Privacy Rights.** Beginning on January 1, 2005, California Civil Code Section 1798.83 permits customers of Mountains to Sea Media who are California residents to request certain information regarding Mountains to Sea Media's disclosure of personal information for their direct marketing purposes. To make such a request, please write to: Mountains to Sea Media, LLC, 143 Savannah Dawn Dr, Mars Hill, NC 28754. Within 30 days of receiving such a request, Mountains to Sea Media will provide a list of the categories of personal information disclosed to third parties for third-party direct marketing purposes during the immediately preceding calendar year, along with the names and addresses of these third parties. This request may be made no more than once per calendar year. Mountains to Sea Media reserves its right not to respond to requests submitted other than to the address specified in this paragraph.

California's privacy laws require a company to provide notice to California users of their rights to receive information on to which entities their information was shared for marketing purposes.

9. Accountability.

- (a) **Questions, Problems and Complaints.** If you have a question about this policy statement, or a complaint about Mountains to Sea Media compliance with this privacy policy, you may contact Mountains to Sea Media by e-mail info@mountainstoseamedia.com. If Mountains to Sea Media is unable to resolve your complaint to your reasonable satisfaction or if customer does not receive acknowledgment of an inquiry, customer may elect to proceed by contacting Mountains to Sea Media via U.S. Mail at the following address: Mountains to Sea Media, LLC, 143 Savannah Dawn Dr, Mars Hill, NC 28754.
- (b) **Terms of Use.** If customer chooses to subscribe to Mountains to Sea Media's services, customer's action is hereby deemed acceptance of Mountains to Sea Media practices described in this policy statement. Any dispute over privacy between customer and Mountains to Sea Media is subject to the provisions of this notice and to Mountains to Sea Media's Terms of Use Agreement which is hereby incorporated herein and which can be read at [link to website terms of use].